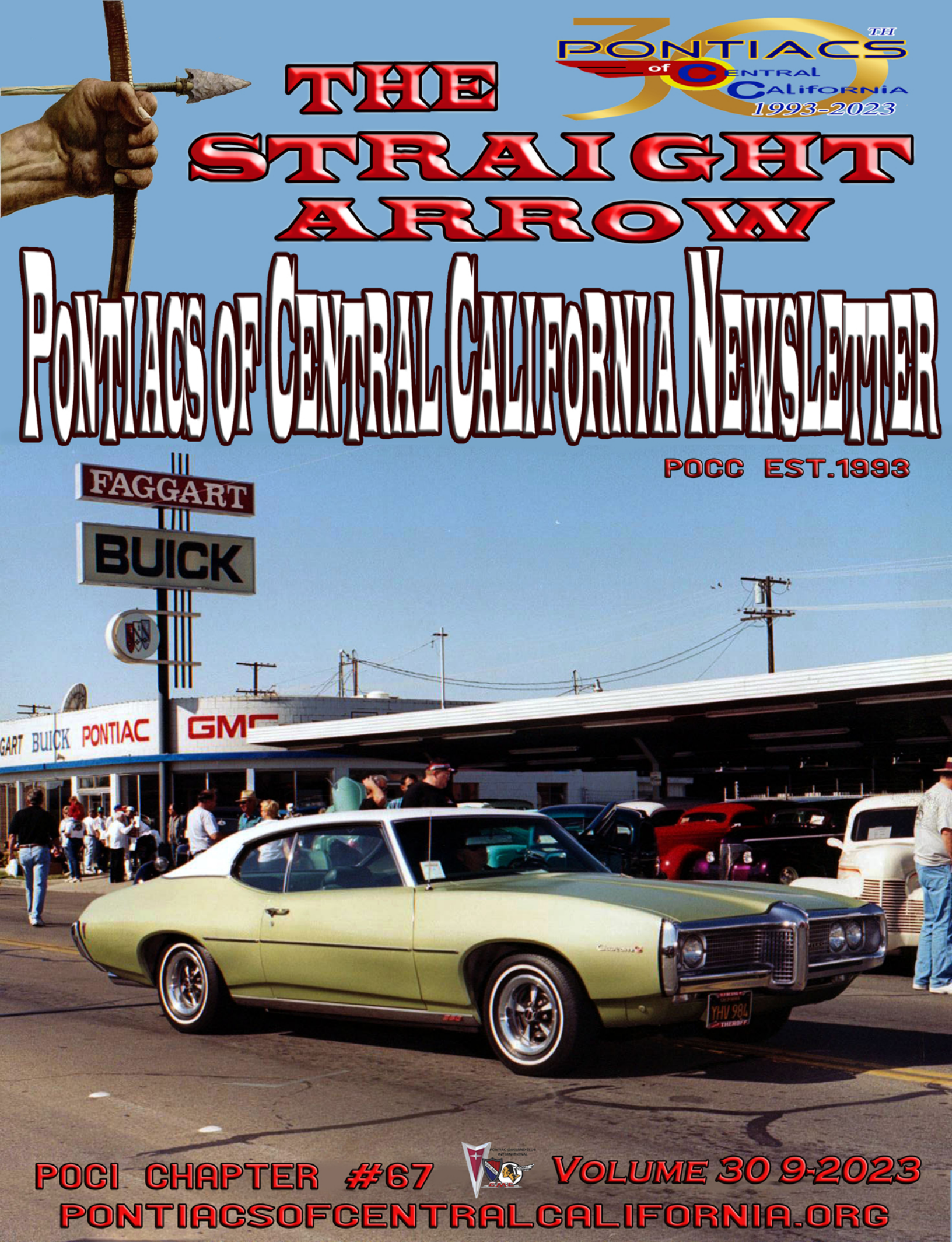


**3<sup>TH</sup>**  
**PONTIACS**  
of **CENTRAL CALIFORNIA**  
1993-2023

**THE STRAIGHT ARROW**

**PONTIACS OF CENTRAL CALIFORNIA NEWSLETTER**

**POCC EST.1993**



**POCI CHAPTER #67**



**VOLUME 30 9-2023**

**PONTIACSOFCENTRALCALIFORNIA.ORG**

# PRESIDENT'S MESSAGE

## PRESIDENTS MESSAGE-Sept 2023

When I began my 4<sup>th</sup> turn as President of POCC I thought about the most aggravating, spinning our wheels, types of concerns I have had with the club. Well, it was pretty easy. The first thing that came to mind was our continued fretting about Facebook and how and if the club could function with it or maybe even without it. Seems we have been off and on with this subject and always just kind of walked away and then, six months later we would repeat the same process. This was very irritating for all of us but it seemed that nobody really had the knowledge or willingness to tackle the issue to resolution. So, my first priority for the year was to resolve the Facebook issue or at least answer questions as to why it couldn't be resolved.


My first thought was that even though we've tried this several times, does somebody in the club have at least some of the knowledge needed to help us with this. However, the past continued to repeat itself and every active member was the same as me, none or only limited knowledge and not much inclination to learn and possibly take it on as a project. Considering this handicap, I went to our total club membership roster and checked the active membership as well as the not so active membership. My thought was that maybe somebody in the total membership including members living out of the area, may be willing to take this on, so I advertised the need—No takers. However, to my surprise one of our newer active members, Sheryl Hammans, came through and volunteered for this mission. After a fairly sketchy status report of what I knew about the history of our efforts and the people involved she was off and running. So, as we all know now, things are looking up in the Facebook world for POCC. Thank you, Sheryl.

My second concern was what to do about the club website. Brian Massey did a great job starting and designing the website from scratch and then managing it for many years. When Brian and Janet moved to Montana, we began another never-ending thought process on what we could do with the website and who would do it and how much we may have to pay for it. As with our previous efforts with Facebook, we never really came to any definite conclusion and Brian finally agreed to continue to manage the site by remote control and emails from Montana.

As we have learned over time, the easy way out is not always the best. Brian did as good of job as we could expect but being remote was difficult to assure accuracy and timely management of the website. However, one day when I tried to log into our website it wasn't there and it was kind of like it never was there! I immediately contacted Brian and he began researching the issue and discovered that the absence of the website was fatal. It was gone forever! The current host had canceled all websites based on Microsoft Front Page software due its age (20 years) and lack of continued support and updates from Microsoft. All that remained was what Brian had in his files which would not even run on the higher Windows versions of the more modern systems. So here we were again with a problem very similar to the Facebook issue, not necessarily in the technology sense but with our "kick the can down the road" philosophy.

As I was floundering around trying to figure out which direction we should take for our website my son, Brent, told me that he had roughly configured the start of a possible website for us at the time Brian had left town. Since I had told him that we had already accomplished that mission, he dropped it. However, after reviewing what he had previously done I asked him if he could move forward with at least a "barebones" design of a website for the club. Utilizing website software that is current, he created the first version of the site within a day or two and we are now moving forward. To help in the process Brian provided many well-organized files containing past newsletters and lots and lots of past activity pictures. All of the newsletters have been put on the website and some pictures. After the completion of the activities schedule on the new website, we will be substantially done with the site other than on going updates and improvements.

Thank you, Brent and Brian!

Now to my third and hopefully final objective this year. The lingering issue of our Nonprofit status. We have been back and forth with the with IRS for several years but I think I have figured out what we need to do to complete this project. Unfortunately this sounds familiar. 



# MINUTES

## Pontiacs of Central California Minutes—August 14, 2023 Meeting



### 1. CALL TO ORDER

Meeting called to order at 7PM

### 2. VISITORS OR GUESTS PRESENT

No Visitors or guests

### 3. MINUTES OF THE July 10, 2023 MEETING

Questions or changes were requested for the minutes of the July 10, 2023 meeting. None were received-the minutes were accepted as presented.

### 4. TREASURERS REPORT

Dave Valla provided an update on the club's financial matters.

### 5. NEWSLETTER/WEBMASTER

John Berglund stated that there were no changes at this time for the newsletter.

Dennis Simonson presented John with awards that were presented at the recent POCI Conference recognizing the quality of the club's newsletter.

### 6. FACEBOOK

Sheryl Hammans reported no changes.

### 7. BIRTHDAYS/ANNIVERSARIES

Mark, Sharon, Jan and Jeannie's Birthday

### 8. HEALTH AND WELFARE

### 9. OLD BUSINESS

\* POCC 30<sup>th</sup> anniversary Committee Report

Finalize plans/schedule/costs

Dave Valla reviewed quotes from caterers for providing lunch at the event. Classic Catering was selected. The event will be from 11am to 3 pm on Oct 14. Andy Hoff stated that the invitations will be completed in the near future and sent out. Assistance will be needed for set up on the Day of the event.



## \*Toys for Tots Car Show Status Report

Flyers are finalized. Media will be advised of the event.

## \* Club placards

Andy provided additional member recruitment cards. The new dash placards for members and new members will be provided in the future.

## 10. NEW BUSINESS

\*Review status of club's website. Appt person/committee to research and recommend action  
Bill Richards provided a status report for the club website. It was stated that a new barebones website should be available within next few months.

Dennis Simonson reported that the Veterans Day parade will be on Nov 11. The club usually participates and donates \$100 for registration.

MOTION BY DENNIS SIMONSON SECOND BY ARNIE SCHWEER TO DONATE \$100 TO BENEFIT THE VETERANS DAY PARADE. UNANAMOUS VOTE RECEIVED.

## 11. ACTIVITIES

Andy reviewed upcoming activities. Email to be provided.

## 12. LADIES LUNCHEON

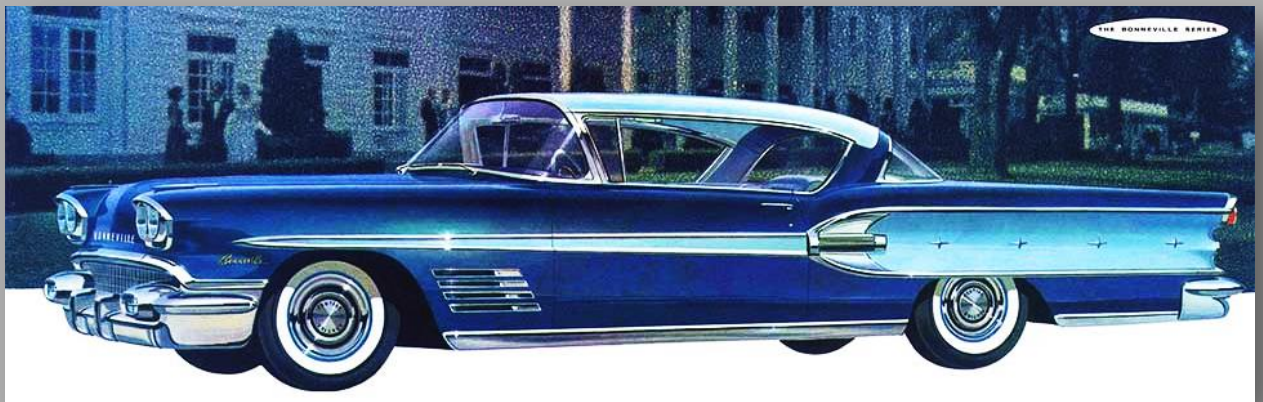
Cheryl Richards reported that the next luncheon will be on Wednesday, Aug 30. At the Red Lobster

## 13. ANNOUCEMENTS

Andy Hoff requested that as discussion occur at the next meeting regarding the club's spring car show.

## 14. ATTENDANCE DRAWING

Glen Barber won the Attendance Drawing but was not present. Next months drawing will be \$70. 🐘



# POCC OFFICERS

## PONTIACS OF CENTRAL CALIFORNIA OFFICERS, 2023

PRESIDENT	Bill Richards	559-375-3942	<a href="mailto:bgrichards@sbcglobal.net">bgrichards@sbcglobal.net</a>
ACTING VP	Andy Hoff	559-304-8836	<a href="mailto:andiana766@gmail.com">andiana766@gmail.com</a>
SECRETARY	Cheryl Richards	559-301-0553	<a href="mailto:crichards93711@sbcglobal.net">crichards93711@sbcglobal.net</a>
TREASURER	Dave Valla	559-2463684	<a href="mailto:dvalla55yahoo.com">dvalla55yahoo.com</a>
NEWSLETTER	John Berglund	559-790-9271	<a href="mailto:johnberglund421@gmail.com">johnberglund421@gmail.com</a>
ACTIVITIES	Diane&Andy Hoff	559-304-8836	<a href="mailto:andiana766@gmail.com">andiana766@gmail.com</a>
WEBMASTER	Brian Massey	559-645-8018	<a href="mailto:bjmassey2@gmail.com">bjmassey2@gmail.com</a>

## POCI OFFICERS 2023

PRESIDENT	Ron Berglund	559-259-2079	<a href="mailto:pontiac335@gmail.com">pontiac335@gmail.com</a>
SECRETARY	Peggy Mullinax Cox	205-602-6463	<a href="mailto:peggymullinax@yahoo.com">peggymullinax@yahoo.com</a>

### Pontiacs of Central California Mission Statement:

#### **OUR MISSION, FUN!!!**

We are made up of a group of people with various backgrounds who have one thing in common, we LOVE **PONTIACS**. We drive 'em, work on 'em, polish 'em, restore 'em, break 'em (even cuss 'em) and have a lot of fun doing it. Be it an old '52 Chieftain straight-eight, a new WS6 Trans Am, or anything in between.

We are individuals, couples, and families that like to get together for a variety of activities. We host an annual judged car show and participate as a club in other local and regional car shows. We have informal BBQ Show and Shines and get together for Brunch and Dinner Cruises. We also attend the local Cruise Nights as a group. The cars in the club range from Concours cars, daily drivers, drag racers and cars undergoing restoration. Our goal is to have FUN while enjoying our **PONTIACS**.

*If this sounds like something you would enjoy,  
JOIN US!!!*

**General Membership meetings are held on the 2nd Monday of the month, at Yosemite Falls in Granite Park at 7PM. interested visitors are welcome.**



## POCC Past Presidents

Dennis Simonson	2021-2022
Andy Hoff	2020
Joel Garrett	2019
Frank Mascola	2018
Bill Richards	2017
Dennis Simonson	2016
Dean Davison	2015
Ron Berglund	2014
Bill Richards	2013
Keith Watts	2012
Jack Fusari	2011
Dave Valla	2010
Carl Smith	2009
Joel Garrett	2008
Greg Griggs	2007
Bill Richards	2006
Andy Hoff	2004-2005
Ron Berglund	2003
Joel Garrett	2001-2002
Dan Seibert	2000
Michael Yoshihara	1999
Glen McGhie	1998
Joel Garrett	1996-1997
Ron Berglund	1995
Jeff Boyle	1993-1994

## Recruit a New Member!!!



### PONTIACS OF CENTRAL CALIFORNIA MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Associate Member's Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

POCI Membership Number \_\_\_\_\_

(If you are already a member of POCI)

Pontiacs You Own \_\_\_\_\_

Other Classics You Own \_\_\_\_\_

#### Dues

Membership effective date \_\_\_\_\_

Member: \$24 per year or \$2 per month if joining February or later \$ \_\_\_\_\_

Associate Member: \$5 per year \$ \_\_\_\_\_

Total paid \$ \_\_\_\_\_

Mail application and check payable to Pontiacs of Central California to:

Dave Valla  
2839 McKelvy  
Clovis CA 93611

POCC is a chapter of the Pontiac Oakland Club International (POCI) and we would like for our members to also be members of POCI, but it is not a requirement. The yearly membership fee for POCI includes a subscription to POCI's monthly magazine the Smoke Signals. The \$39 annual membership fee includes the Smoke Signals sent via U.S. mail while the \$25 annual membership fee is for an E Membership with full member privileges and online access to the Smoke Signals. Please visit [www.poci.org](http://www.poci.org) for further details.

# Join POCI!



## Keeping the Pontiac Legacy Alive...

Formed in 1972 by a small group of enthusiasts who wanted to pool as much Pontiac and Oakland information as was possible, the first convention was held the following year in Camp Hill, Pennsylvania. Since then, POCI chapters have formed all over the country and POCI Conventions have been held every year in a variety of locations. The events include a car show, tech seminars, presentations, drag racing and a great swap meet. GMC trucks were included in 1998, due to their close relation to Pontiac.

The club's magazine, *Smoke Signals*, also started in 1972 and has evolved into a world-class, award-winning monthly that continues to raise the bar for non-commercial publications. *Smoke Signals* was redesigned in 2006 and again in 2013. Today, it is a 92- to 100-page, full-color publication printed on heavyweight paper and also comes in digital form.

We are very excited with the future of the Pontiac hobby and we invite you to join POCI and start receiving *Smoke Signals*. Please note that members get access to download our digital editions that go all the way back to 2006.

We welcome anyone and everyone with an interest in Pontiacs, Oakland's and GMCs of any age or type to join us. Just use the membership form provided and get in on the action.

Whether you have an early Pontiac, a muscle-era GTO or Firebird, a full-sized Wide Tracker or late-model Trans Am, Solstice, or G8, we have a place for you and your car.

We thank you for your time and look forward to seeing you at a POCI event soon! (Taken from) [www.poci.org](http://www.poci.org)

## POCI Membership RENEWAL Form

Your subscription to *Smoke Signals* magazine and membership in the Pontiac-Oakland Club International may be due. If the renewal date on your mailing label (which is to the right of your membership number) is between **Feb. 1, 2020 and Mar. 31, 2020**, please complete this form and return it immediately with payment (photocopies are acceptable). We don't want you to miss a single issue of *Smoke Signals* or any other important information about POCI.

- \$25.00..... Worldwide E-Membership: Web Site access & downloadable version of *Smoke Signals* (NO *Smoke Signals* magazine is mailed)
  - \$45.00 ..... U.S. Membership (Includes 2 Associates)
  - \$74.00 ..... (U.S. Funds) Canadian Membership (Includes 2 Associates)
  - \$74.00 ..... (U.S. Funds) Foreign Membership (Includes 2 Associates)
- 1 Year    2 Years    3 Years

NAME: \_\_\_\_\_ POCI MEMBERSHIP NUMBER: \_\_\_\_\_

**RENEW!** Online: [www.poci.org](http://www.poci.org) • (763) 479-2111 • Mail: POCI World HQ, PO Box 421, Long Lake, MN 55356

- Visa    MasterCard    Discover

Please provide any UPDATES to your information below:

Credit Card Number: \_\_\_\_\_

NAME: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

Security Code (Mandatory): \_\_\_\_\_

ASSOCIATES: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

VEHICLES (additional): \_\_\_\_\_

Signature: \_\_\_\_\_

VEHICLES (no longer owned): \_\_\_\_\_

## Join POCI Now! NEW MEMBERSHIP Form

Pontiac  Oakland  GMC

YEAR      STYLE NAME / NUMBER      Number of CYLINDERS

YEAR      STYLE NAME / NUMBER      Number of CYLINDERS

YEAR      STYLE NAME / NUMBER      Number of CYLINDERS

### Annual Membership

- \$25.00..... Worldwide E-Membership
- \$45.00 ..... U.S. (Includes 2 Associates)
- \$74.00... Canada (Includes 2 Associates)
- \$74.00... Foreign (Includes 2 Associates)

NAME: \_\_\_\_\_

ASSOCIATE MEMBER(s): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP + 4: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

PHONE: (      ) \_\_\_\_\_ REFERRED BY (Name & Member #): \_\_\_\_\_

- Visa    Mastercard    Discover

Number \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Make checks payable to:** POCI • **Mail to:** POCI World HQ, PO Box 421, Long Lake, MN 55356






# Ladies Luncheon



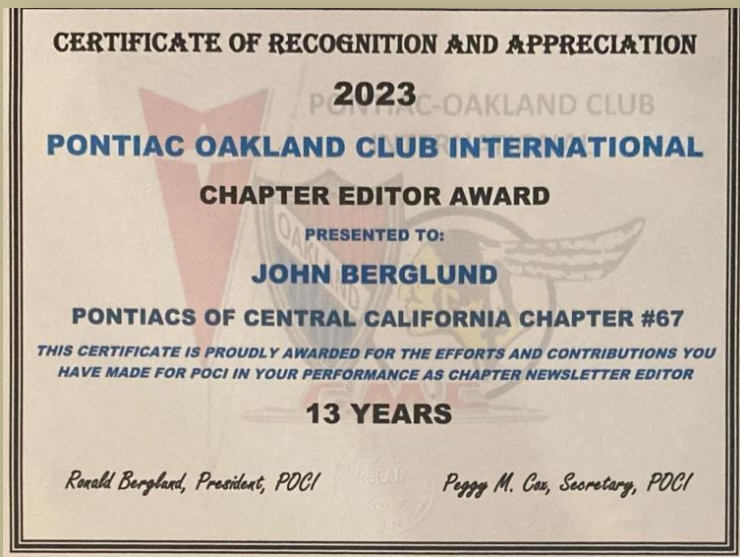
For the last luncheon of the summer of 2023, August birthday ladies Jeannie and Jan selected The Red Lobster for our monthly luncheon.

Who doesn't love seafood and our group so enjoyed everything they ate, and that included a delicious chocolate cake too. All had such a nice time! 



# NEWSLETTER AWARD

At the POCI International Convention POCC was the winner of two awards. The Straight Arrow Newsletter received a certificate of recognition & appreciation. Our chapter also received a social media award of distinction. Our facebook page has been run by Sheryl Hammans who has been doing a great job keeping it updated.  
Thank You Sheryl!

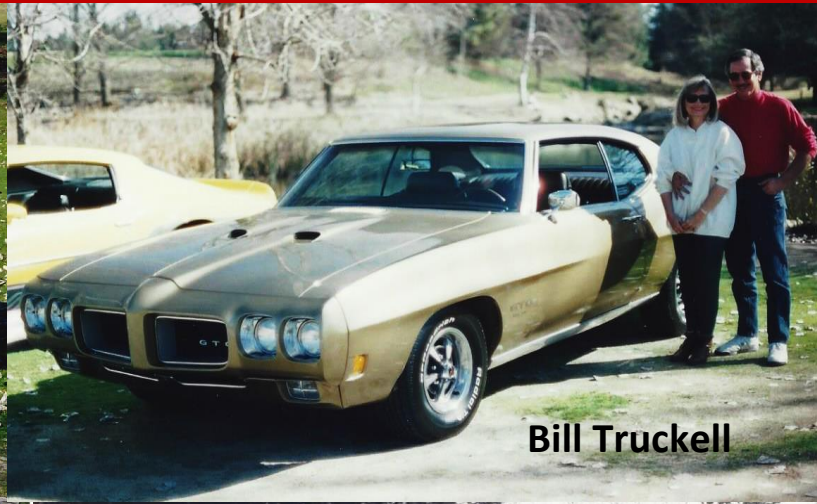


# PAST POCC EVENTS

Woodward Park Show 1994 & 1995  
these were the first Show & Shines  
the club did. Photos of cars on the  
grass were 94'.



# PAST POCC EVENTS



Bill Truckell



# PAST POCC EVENTS



*Pictured at left  
& below are  
Gary & Ann  
Kieser next to  
their 64' GTO*

*POCC has had a  
lot of members  
through out the  
years; can you  
name anyone in  
these photos?*


*It was only 30  
years ago!*

**PONTIACS**  
of **CENTRAL**  
**CALIFORNIA**



# ACTIVITIES



Several members attended the event at BJ's Country Kitchen at Cedar and Herndon. After the usual chatter around our cars, we all went in for a delicious breakfast and more conversation. Cont. below in Pontiacactivities 



# CARS & COFFEE

## PONTIACS of CENTRAL CALIFORNIA



# ACTIVITIES

## FRIDAY NITE HOT ROD GATHERING



Dave Valla,  
Arnie & Sharon  
Schweer and Sheryl  
Hammans attended the  
Clovis Missionary Baptist  
Church Friday Nite Gathering.  
The show had a great turnout  
with perfect weather, dinner  
was served with a donation. 🍷



# FRIDAY NITE HOT ROD GATHERING



# POCC 30 YEARS



YOU ARE INVITED TO THE 30TH ANNIVERSARY CELEBRATION OF  
THE PONTIACS OF CENTRAL CALIFORNIA CAR CLUB!

**SATURDAY, OCTOBER 14, 2023**

**11:00 AM TO 3:00 PM**

**2839 MCKELVY, CLOVIS, CALIFORNIA 93611**

OPEN TO ALL PAST AND PRESENT MEMBERS OF THE  
PONTIACS OF CENTRAL CALIFORNIA  
AND SPOUSE OR SIGNIFICANT OTHER

**BUFFET LUNCH PROVIDED**

CAN YOU BELIEVE IT HAS BEEN 30 YEARS SINCE OUR CLUB  
(POCI CHAPTER # 67) HAS BEEN CELEBRATING THE GREATEST  
CAR BRAND IN AMERICAN AUTOMOTIVE HISTORY?  
DON'T MISS THIS CHANCE TO CELEBRATE WITH OLD  
AND NEW FRIENDS AS WE LOOK FORWARD TO  
**MORE WIDE-TRACKING FUN!**

*IF YOU CAN FORWARD THIS INVITATION TO ANY OTHER PAST  
MEMBER, WE WOULD APPRECIATE IT.*

**RSVP REQUIRED BY RESPONDING TO THIS EMAIL NO LATER THAN  
OCTOBER 1, 2023**

# PONTIAC ACTIVITIES



## 2023 EVENTS

There was no organized POCC event for August, except for a Coffee and Cars on 5<sup>th</sup>. Several members attended the event at BJ's Country Kitchen at Cedar and Herndon. After the usual chatter around our cars, we all went in for a delicious breakfast and more conversation. On our way out, Cheryl Richards almost snagged a new member as a woman asked her questions about the Richard's white Firebird convertible. Turns out she owned a late 90's Firebird Trans Am. Cheryl gave her a club recruitment card and invited her to the upcoming meeting. She said she would be there. As happens with most interactions like this, she didn't make it. It seems kidnapping or something similar might be our next best idea.

Our club event for September is 'Cruisin' to the Stars' to be held on September 23. We will meet at the Triangle Drive-In at First and Barstow for a little tire-kicking and lunch. Around 1:30, we will take a short drive to Fresno State where we will be treated to an out-of-this-world presentation about the stars at the Downing Planetarium on campus! Be sure to let us know you will be joining us as we have to reserve seats for the Planetarium.

**Don't forget to let us know if you plan to attend the POCC 30<sup>th</sup> Anniversary Celebration at the Valla's on October 14. We are already up to 25 so don't miss out!**

### Need Activity Info?

Contact: **Andy Hoff**

**559-304-8836**

[andiana766@gmail.com](mailto:andiana766@gmail.com)

Find us  
on  
Facebook



**September 11** Regular Club Meeting at 7:00 pm at Yosemite Falls on Cedar between Dakota and Ashlan

**September 23** Cruisin' to the Stars event. Meet at the Triangle Drive In at 12 noon.

**September 27** Ladies Luncheon

**October 9** Regular Club Meeting at 7:00 pm at Yosemite Falls On Cedar between Dakota and Ashlan

**October 14** Pontiacs of Central California 30<sup>th</sup> Anniversary Party From 11:00 am to 3:00 pm.

**October 25** Ladies Luncheon

**November 4** 23<sup>rd</sup> Annual Toys for Tots Car Show at River Park

**November 13** Regular Club Meeting at 7:00 pm at Yosemite Falls On Cedar between Dakota and Ashlan

**November 29** Ladies Luncheon

Check out past club activity photos and newsletters at [pontiacsofcentralcalifornia.org](http://pontiacsofcentralcalifornia.org)

United States Marine Corp Reserve

# Toys for Tots Car Show

23<sup>rd</sup>  
Annual

November 4<sup>th</sup> 2023 9 to 2

River Park Shopping Center  
on El Paso at the Traffic Circle

Show is open to all vehicles;  
Classics, Stock, Rods, Customs,  
Trucks & Motorcycles. Marines will  
be present to accept your toys

Come out and  
show your support!

Entry fee is a new  
unwrapped toy  
Minimum \$15 Value  
or cash donation

Free Coffee, Music, Awards  
Show is Rain or Shine

For more Information

Mark Lanier 559 250-8572  
markol1888@hotmail.com

Presented by

**PONTIACS**  
of CENTRAL  
CALIFORNIA



Find Us on Facebook



# POCI CONVENTION



*The Natural State*

**52ND ANNUAL**

**POCI**

*International Convention*

**JULY 15-20**

*Springdale, Arkansas*

**2024**

Proudly hosted by the Arkansas River Chapter,  
the 53rd chapter of the  
Pontiac - Oakland Club International





***Faggart Pontiac Dealership in Porterville - Show was in 1997***

***Front page photo was also taken at this this show***



**2023 POCC Meetings 2<sup>nd</sup> Monday  
Of the Month, held at:**

**Yosemite Falls Cafe  
4020 N. Cedar Fresno [Granite Park]**

**Dinner: 6:00PM / Meeting: 7:00PM  
[www.pontiacsofcentralcalifornia.org](http://www.pontiacsofcentralcalifornia.org)**

